



# LEARNING BRIDGE WEBINARS 2017-18

Register at [www.isacs.org](http://www.isacs.org)

**ISACS**  
inspiring independent schools

ALL LIVE WEBINARS WILL TAKE PLACE FROM  
**3:00 PM–4:00 PM central/  
4:00 PM–5:00 PM eastern**  
EXCEPT WHERE NOTED

## SEPTEMBER

### **Making Homework Work: Grades 1-8**

Denise Pope, Stanford University  
**Thursday, September 14, 2017**

**Audience: Faculty • Administrators (Grades 1-8)**  
Homework is a hot topic today for educators, parents, and students. This webinar will examine critical questions for educators to consider: What is the purpose of homework? How much homework is appropriate? What kinds of homework and policies are most effective? Learn the latest trends and research on homework, discuss best practices in creating effective homework assignments, examine the tensions and concerns about homework in your school community, and explore practical and effective solutions.

### **The Changing Independent School Parent**

Robert Evans, The Human Relations Service  
**Tuesday, September 19, 2017**

**Audience: Faculty • Administrators**  
Schools everywhere report growing challenges with parents: more anxiety that students suffer no disappointment; higher expectations for student success; greater willingness to demand, second-guess, and criticize. These issues are especially complex when a school's enrollment and finances are under pressure. Drawing on his book, *Family Matters: How Schools Can Cope with The Crisis in Childrearing*, Evans will outline ways to restructure a school's partnership with parents and cope with challenging situations.

### **Engaging Millennials: Essential Strategies for Directors of Camps & After-School Programs**

Chris Thurber, CampSpirit  
**Wednesday, September 27, 2017**

**Audience: Faculty • Administrators**  
Branded as slackers and hipsters, the current generation of young employees may be less self-centered and fragile than you think. Indeed, every generation has its strengths and weaknesses, but what are the implications for hiring and training next season? Join this webinar for the results of a revealing investigation on the unique characteristics of staff born between about 1980 and 2000. Learn

10 essential strategies for tapping millennials' strengths in ways that will immediately benefit your camp or after-school program. A must-see webinar for anyone who wants to improve staff recruitment, appointment, and instruction.

### **The ISACS Accreditation Process**

This webinar is complimentary.

Dawn Klus & Andy Gilla, ISACS  
**Thursday, September 28, 2017**

**Audience: Faculty • Administrators**  
Schools in their final year (7 or 10) and Year 1 of the accreditation cycle are on the threshold of writing their Self-Study Report and planning to host a visiting team on campus. We will explain and review the must do's leading up to and through Years 1 and 2 of the accreditation cycle. Topics include: conducting the ISACS School Community Survey, reviewing the school's guiding statement(s), reviewing the curriculum, leading the steering committee, and planning for the visiting team. All school leaders playing key roles in the self-study process should participate, including heads of school, administrators, and steering committee chairs.

## OCTOBER

### **Just Right Presentation: How to Perfect Your Presentation Skills-Part 1**

Liz Kolb, University of Michigan  
**Wednesday, October 11, 2017**

**Audience: Faculty • Administrators**  
Join us for a powerful two-part webinar to learn the essential components in the creation of a just right professional presentation for conferences or for presentations at school. In Part 1, we will look at numerous best practice examples and identify essential elements of engaging presentations. We will explore the choice and impact of visuals, text, weaving a story, the entry and exit tickets, as well as audience sharing and participation. You may participate in one or both webinars. Part 2 will be offered on Wednesday, October 18. Please register for each webinar separately.

### **Just Right Presentation: How to Perfect Your Presentation Skills-Part 2**

Liz Kolb, University of Michigan  
**Wednesday, October 18, 2017**

**Audience: Faculty • Administrators**  
Join us for Part 2 to learn the essential components in the creation of a just right professional presentation for conferences or for presentations at school. In Part 2, we invite you to share a piece of your own presentation and get critical and

constructive feedback from your peers. This is an opportunity to share your work as a professional educator in a way that builds interest, creates a buzz, and maximizes audience engagement. After completion of these two webinars you will have the necessary tools to confidently present at any conference, session for parents and colleagues, or for sessions beyond the school. Part 1 is offered on Wednesday, October 11. Please register for each webinar separately.

## NOVEMBER

### **Designing Your Customer's Journey: Empathy & Experience Maps for Admissions Professionals**

Greg Bamford, Watershed School  
**Wednesday, November 15, 2017**

**Audience: Administrators**  
Learn from a school that has experienced 82% enrollment growth over the last three years. A rebrand or a retooling of the admissions office might have spiked the number of inquiries and applications. But this school went further, thinking strategically about how the whole organization engages with prospective, current, and former families. An increased focus on end-to-end stakeholder experience—from first inquiry to alumni family—is a key reason that this school not only raised enrollment, but also retention and word-of-mouth marketing in the community. Bamford will introduce design thinking tools such as empathy maps and experience roadmaps to help participants understand their customer experience, while identifying opportunities to improve satisfaction in all parts of a school's program. This webinar is for admissions, communications, and advancement staff and heads of school.

### **PBL Gets a Make-Over: Prompts, Scaffolding & Assessment for the Maker Classroom**

Sylvia Martinez, Constructing Modern Knowledge

**Thursday, November 30, 2017**

**Audience: Faculty • Administrators (Grades 3-12)**  
Of course students should have powerful hands-on project-based experiences in the classroom—but does that happen? Explore how to design engaging prompts with helpful scaffolding and how to manage the project process when students are using cutting edge technology integrated with iterative design. Learn about new research on assessment for projects and real classroom practices using modern technology and materials.

## DECEMBER

### **The New Realities in Crisis Management**

Jane Hulbert, The Jane Group  
**Wednesday, December 6, 2017**

**Audience: Administrators • Trustees**  
Are you doing your share of social listening for your school? Are you staying on top of the hot topics? Join Hulbert for an overview of the issues that are trending and how you can be prepared for what is looming. With the rise of social media, crises can emerge and accelerate with great speed. And we know that the fallout from a poorly managed crisis can have serious and significant consequences for a school. How to get your school into a crisis-ready mode and the steps you should have in place before and during a crisis will be discussed. A crisis will go away but how it goes away is what your constituents remember.

## JANUARY

### **Trends & Tools for Social Emotional Learning: Why It Matters**

Matt Nink, Global Youth Leadership Institute  
**Wednesday, January 10, 2018**

**Audience: Faculty • Administrators**  
Make the most of your student life programs, retreats, and leadership work by knowing the what and the why of social emotional learning. Engage with current research and tools you can use to improve and measure your programs that build the whole child.

### **Designing Effective Questions for Assessing Cultural Competence in Hiring: Issues, Consequences & Strategies**

Cris Cullinan, AlIVE: Actual Leadership in Vital Equity  
**Wednesday, January 17, 2018**

**Audience: Faculty • Administrators • Trustees**  
Hear why assessing the cultural competence of applicants for any position at an independent school is critical to continuing school success. Learn the characteristics of effective and ineffective hiring questions, and the differences in assessment for hiring administrators, faculty, or staff. Hear how we can sabotage our efforts by inappropriate use of search committee members and processes. Leave with examples that you can immediately apply to hiring processes in your schools.



# ISACS LEARNING BRIDGE WEBINARS 2017-18

**LEARNING BRIDGE** webinars are the most accessible and affordable form of professional development. Available via telephone and internet to an unlimited number of individuals, participants have the opportunity to view speaker presentations and post questions online in real time. Recorded sessions are available for four weeks following the live presentation. ISACS has developed an exciting lineup for faculty, administrators, parents, and trustees. [Register at www.isacs.org](http://www.isacs.org).

**ALL LIVE WEBINARS WILL TAKE PLACE FROM**  
3:00 PM–4:00 PM central/4:00 PM–5:00 PM eastern (except where noted)

Presenter(s)	Date	F	A	P	T
Pope	9/14/17	X	X		
Evans	9/19/17	X	X		
Thurber	9/27/17	X	X		
Klus/Gilla COMPLIMENTARY	9/28/17	X	X		
Kolb (Part 1)	10/11/17	X	X		
Kolb (Part 2)	10/18/17	X	X		
Bamford	11/15/17	X	X		
Martinez	11/30/17	X	X		
Hulbert	12/6/17		X		X
Nink	1/10/18	X	X		
Cullinan	1/17/18	X	X		X
Guy	1/30/18	X	X	X	
Dabrowski	2/13/18	X	X		
Porosoff/Weinstein	2/28/18	X	X		
Bamford	4/11/18	X	X		
Kadison*	4/24/28		X		X
Van Gemert	5/2/18	X	X	X	

F=Faculty, A=Administrators, P=Parents, T=Trustees • \*11:00 AM–Noon central/Noon–1:00 PM eastern

## REGISTRATION Register at [www.isacs.org](http://www.isacs.org)

### Standard Fee

- \$75 per webinar, which includes access to a password-protected recording for four weeks.

### Package Discount

- \$60 per webinar for 10 or more, which includes access to a password-protected recording for four weeks.
- To receive the package discount, please make all selections at the time of purchase. ISACS will allow changes to your selections throughout the year.

**Interested in a tutorial?** Call the ISACS office at (312) 750-1190 to set up a convenient time for a tutorial.

Registration and presenter bios are available at [www.isacs.org](http://www.isacs.org).

**Questions? Call ISACS at (312) 750-1190**

## Helping Students Show What They Know; Enhancing Executive Regulatory Functions

Steven Guy, Neuropsychologist

**Tuesday, January 30, 2018**

**Audience: Faculty • Administrators • Parents**

Executive functioning difficulties are evident in a variety of conditions seen in the school context. It is important for all to have a firm foundation in understanding executive functions including concepts and theory, methods of assessment, and effective intervention strategies. This webinar will include recent developments in our understanding of executive function including new data-based models, assessment approaches, and evidence-based interventions.

## FEBRUARY

### Using Rubrics to Support the Craft & Conventions of Writing

Joan Dabrowski, Wellesley Public Schools

**Tuesday, February 13, 2018**

**Audience: Faculty • Administrators (Grades K-5)**

As writers grow and develop, they need support in both the craft and conventions of writing. In this webinar, participants will dig into this topic as we consider how rubrics can be used to inform our teaching and support student growth. Several rubrics will be shared as we consider the ways teachers might use these tools with students and how they can be applied across multiple genres.

### Empowering Partnerships with Parents

Lauren Porosoff, Teacher & Jonathan Weinstein, Clinical Psychologist

**Wednesday, February 28, 2018**

**Audience: Faculty • Administrators (Middle & Upper School)**

What if every communication with parents—school presentations, websites, report cards, conferences, and emails—could become an opportunity to empower students to make school meaningful? In this webinar, learn tools and strategies for: framing any school-to-home communication in terms of how the teacher and parents can work together to help the student make school personally meaningful; coaching parents on how to help their children notice what is and isn't working at school; turning family conferences into a collaborative process that empowers students; and responding when parents are stuck in their own agendas.

## APRIL

### The Future of School & Work

Greg Bamford, Watershed School

**Wednesday, April 11, 2018**

**Audience: Faculty • Administrators**

The economy is changing—with the rise of artificial intelligence, professional jobs that were once considered safe from automation are becoming commodified.

Meanwhile, the high-growth industries of the future require increased emotional intelligence, agility, and the ability to be simultaneously high tech and high touch. What does that mean for independent schools? We prepare students for lives as civic-minded leaders and well-rounded human beings, but also for professional success. When the workplace is changing, our students' needs will change as well. In this webinar, emerging trends will be shared that will shape the workplaces our graduates will enter. Bamford will unpack some of the implications for schools.

### Boost Enrollment: Maximize the Impact of Your Admissions Communications\*

Maria Kadison, EdwardsCo.

**Tuesday, April 24, 2018**

(The live webinar will take place 11:00 AM–Noon central/Noon–1:00 PM eastern)

**Audience: Administrators • Trustees**

Are you sending the right message at the right time in the right channel to each audience during their admissions decision-making journey? Would you like a set of fresh eyes and an objective, expert evaluation? The most important job of your recruitment and enrollment communications is to give prospects the information they need to make their decision in your favor. But, what kind of information, and when? To maximize enrollment and fundraising, facts and emotions are important. Do you start with facts, and follow up with emotions? Or vice versa? Neither is the best strategy. It takes a well-planned, well-timed sequence of fact-based and emotion-rich communications that precisely matches where each prospect is in his or her decision journey. Join us for a look at your communications pipeline while there's time to inform your 2018-19 admissions cycle.

### Screenmasters Guild: How Families Can Best Manage Today's Digital World

Lisa Van Gemert, Gifted Guru

**Wednesday, May 2, 2018**

**Audience: Faculty • Administrators • Parents**

Do you worry that virtual reality is becoming your child's reality? Do you struggle to balance your children's desire to play video games with other pursuits? How much is too much? This webinar shares a close-up view of what the research is telling us about best practices for families in the digital age. Learn the tips and strategies you need to hack parenting the digital native.



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