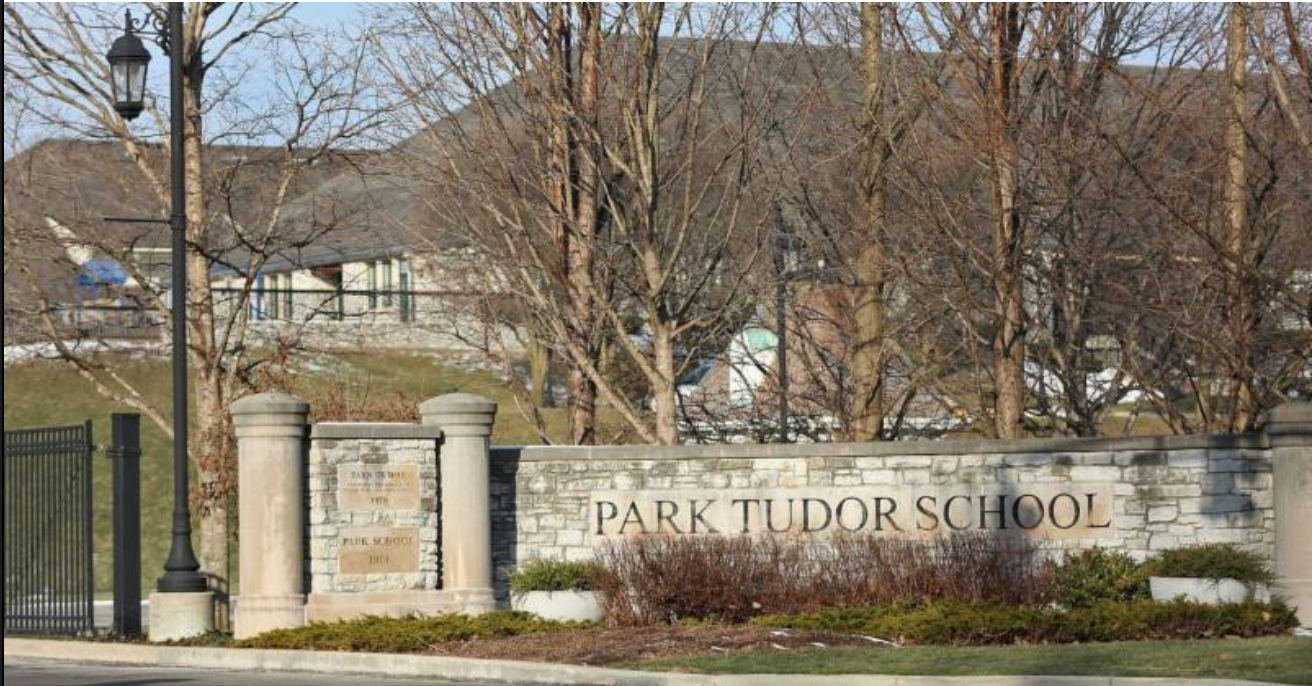


Hi, just a reminder that you're receiving this email because you have expressed an interest in . Don't forget to add jane@thejanegroup.biz to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.

Crisis Communications Boot Camp for Independent Schools



The Jane Group will be hosting Crisis Communication Boot Camps throughout the country this summer starting at Park Tudor School in Indianapolis.

The course is recommended for anyone in crisis leadership including the head of school, director of communications and administrative leaders. It is a one day course in crisis management from start to finish. This Boot Camp will prepare you and your crisis team for getting through your worst day. This course will cover the following crisis topics:

- Crisis Landscape -- Trends and issues in our schools

Limited Space

[Register Now](#)

\$400 per person
\$1000 for a team of 3

When

Friday
June 9, 2017

Where

[Park Tudor School](#)
[Foster Hall](#)
Indianapolis, IN

Contact

Humera Yousuf
630-325-2509
humera@thejanegroup.biz

Tentative Schedule

- Before the Crisis-- We will analyze what your school should have in place including the team, training, and the role of social media.
- During the Crisis-- Steps to take, first hour response, fact finding, messaging to constituents and media management.
- After the Crisis-- The importance of the de-brief.
- Case Studies-- The group will break into small groups to work through actual cases.

Visit our [website](#) for a full list of upcoming Jane Group workshops and boot camps.

As the crisis communications consultants to NAIS schools for the last 20 years, The Jane Group will share what is on the crisis horizon, trends, and overall crisis communications management. Participants will take guidelines, action steps, templates and tip cards back to their schools.

THE
Jane Group
DIFFERENCE

9 - 9:30 Breakfast/Introduction
9:30 - 12 Session 1
12 - 1 Networking Lunch
1 - 3 Session 2

www.thejanegroup.biz



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