



**ISACS**

Independent Schools Association of the Central States

# 2015 Annual Conference Sponsorship Program Fact Sheet (NEW Enhanced Opportunities)

## Chancellor's Club \$5,000

- ❖ Recognition as a Chancellor's Club sponsor in the 2015 Annual Conference program brochure, sent to more than 5,000 faculty and administrators.
- ❖ Underwriting a featured speaker(s) and/or sponsoring a reception. Contact ISACS for more information.
- ❖ Complimentary exhibitor space at the 2015 Annual Conference with table top selection priority. (\$750 value)
- ❖ Two complimentary registrations to the 2015 Annual Conference.
- ❖ Listing on ISACS website in the 2015 Annual Conference section, viewed by more than 230 Member Schools in the Midwest Region.\*
- ❖ Complimentary sponsor listing in the 2015-2016 ISACS Member Directory, distributed via PDF to more than 230 ISACS member schools in the Midwest region and available on our website for download.
- ❖ Complimentary Corporate Sponsorship for 2015-2016 (\$500 value).
- ❖ Recognition on conference signage, conference materials, and in the ISACS President's welcome remarks at the Thursday luncheon.
- ❖ **NEW – Dashboard Featured Logo on the Annual Conference mobile app. (Only 4 Spots Available)**
- ❖ **NEW – Scrolling Banner Logo on the Annual Conference mobile app. (\$750 value)**
- ❖ **NEW – Logo to appear on screens at Friday's luncheon, 1,400 people expected. (\$750 value)**

## President's Club \$3,000

- ❖ Recognition as President's Club sponsor in the Annual Conference program brochure.
- ❖ Underwriting a featured speaker(s) and/or sponsoring a reception. Contact ISACS for more information.
- ❖ Complimentary exhibitor space at the 2015 Annual Conference with table top selection priority. (\$750 value)
- ❖ One complimentary registration to 2015 Annual Conference.
- ❖ Recognition on conference signage, conference materials, and in the President's welcome remarks at the Thursday luncheon.
- ❖ Listing on ISACS website in the 2015 Annual Conference section, viewed by more than 230 member schools in the Midwest region.\*
- ❖ Complimentary Corporate Sponsorship for 2015-2016. (\$500 value)
- ❖ **Your Choice of One of the Two Listed Below:**
  - **NEW – Scrolling Banner Logo on the Annual Conference mobile app. (\$750 value)**
  - **NEW – Logo to appear on screens at Friday's luncheon, 1,400 people expected. (\$750 value)**

## Head's Club \$1,500

- ❖ Recognition as Head's Club sponsor in the Annual Conference program brochure.
- ❖ Recognition on conference signage, conference materials, and in the President's welcome remarks at the Thursday luncheon.
- ❖ Listing on ISACS website in the 2015 Annual Conference section, viewed by more than 230 member schools in the Midwest region.\*
- ❖ Complimentary Corporate Sponsorship for 2015-2016. (\$500 value)

## Dean's Club \$500

- ❖ Recognition as Dean's Club sponsor in the Annual Conference program brochure.
- ❖ Recognition on conference signage, conference materials, and in the President's welcome remarks at the Thursday luncheon.
- ❖ Listing on ISACS website in the 2015 Annual Conference section, viewed by more than 230 member schools in the Midwest region.\*

*\*The ISACS website is viewed by member schools (faculty, administrators, trustees and families), families relocating to the Midwest, teachers looking for employment, businesses and others interested in education.*

**Application must be received by Friday, July 10, 2015  
to be listed in the Annual Conference program brochure.**

**[Click Here to access the 2015-2016 Exhibitor/Sponsorship Online Application!](#)**



# 2015 Annual Conference Exhibitor Program Fact Sheet

Independent Schools Association of the Central States

**Dates: Thursday, November 5 – Friday, November 6, 2015**  
**Location of Exhibitor Area: St. Paul River Centre, St. Paul, Minnesota**  
**Conference Theme: “Doing, Designing, Connecting & Thinking”**  
**Attendees: More than 1,400 Midwest faculty, administrators, heads of school  
& trustees from independent PK-12 schools**

## **Exhibitor Registration Fee – \$750 (Deadline: Friday, July 10, 2015)**

- Recognition in printed program sent to 5,000 faculty, administrators and heads of school.
- Recognition in onsite conference materials.
- Listed on [www.isacs.org](http://www.isacs.org) as an exhibitor in the Annual Conference section of the website.
- \$100 additional fee after Friday, July 10, 2015.

**For companies that want the most exposure with maximum value, become a  
2015 Annual Conference Sponsor and enjoy complimentary corporate  
sponsorship for the year and priority exhibiting!**

## **Information**

- ❖ Exhibit rental fee includes two days – Thursday, November 5 and Friday, November 6, 2015.
- ❖ Exhibitor space will be open 8:30 am – Noon and 1:00 pm – 5:00 pm on Thursday, November 5 and 8:30 am – Noon and 1:00 pm – 3:00 pm on Friday, November 6. (This area is not secure.)
- ❖ Exhibitor set-up is Thursday, November 5 after 6:30 am. (There will be no set up on Wednesday evening.)
- ❖ The fee includes:
  - 8' x 30" clothed/skirted table
  - Two Chairs
  - 2 ft. of space in between each table
  - Ample space in front of and behind booth.
  - Recognition in conference materials
- ❖ St. Paul River Centre includes complimentary access to Wi-Fi for light/moderate internet usage.
- ❖ Space selection is based on your company's registration date. Chancellor and President Club Annual Conference Sponsors receive selection priority if received by July 10. Selection process will begin summer 2015.
- ❖ Assignments and additional details will be confirmed prior to conference date.
- ❖ Adhesive backed signs of any kind are not permitted.
- ❖ Payment in full must be received by Friday, September 11, 2015.

## **Exhibitor Responsibility**

- ❖ Requesting and paying for shipping, storing, loading, and unloading materials.
- ❖ Requesting and paying for additional electrical and audio-visual needs.
- ❖ Exhibitors shall not assign or sublet any space allowed to them and shall not advertise products or services other than those manufactured or sold by them without written permission from ISACS.
- ❖ ISACS will provide electrical, Internet, loading/unloading & storage forms to registered exhibitors in August 2015.

## **Cancellation Policy**

Cancellations must be received by Friday, September 11, 2015 and are eligible for a 50% refund. No refunds will be made for cancellations postmarked after Friday, September 11, 2015. Contact [info@isacs.org](mailto:info@isacs.org) or ISACS, 55 West Wacker Drive, Suite 701, Chicago, IL 60601.

**We look forward to seeing you in St. Paul, November 5-6, 2015**

**[Click Here to access the 2015-2016 Exhibitor/Sponsorship Online Application!](#)**

**Benefits of Corporate Sponsorship**

**Full Year Sponsorship (July 1, 2015 – June 30, 2016): \$500**

- ❖ Listing in the 2015-2016 ISACS Member Directory distributed via PDF to more than 230 Member Schools in 13 states and available on the ISACS website for download. **(Application must be submitted by *September 11, 2015 to appear in the directory*).**
- ❖ Full listing on ISACS website Corporate Sponsor section which includes your company's information and a link to your website, viewed by more than 230 member schools in the Midwest region.\*
- ❖ **50% Discount on exhibitor space** at the ISACS Annual Conference in St. Paul, MN – November 5-6, 2015. *(Exhibiting along with full year Corporate Sponsorship provides your company with the greatest savings and exposure. Space is limited. Apply today!)*

*\*The ISACS website is viewed by member schools (faculties, administrators, trustees and families), families relocating to the Midwest, teachers looking for employment, businesses and others interested in education.*

**Contact ISACS at 312-750-1190 for six and nine month corporate sponsorships if applicable.**

**[Click Here to access the 2015-2016 Exhibitor/Sponsorship Online Application!](#)**



Independent Schools Association of the Central States

**2013 & 2014 Annual Conference Exhibitors**

Aladdin Food Management Services  
Barnes & Noble  
Beyond Green: Sustainable Food Partners  
Blackbaud/WhippleHill  
BluePoint Alert Solutions  
Campus Web Solutions  
Connor Sports  
Costa Rican Resource  
Critical Language Service  
EBSCO  
ERB  
Finalsite  
Flik Independent School Dining  
Great Circle  
Hastings+Chivetta Architects, Inc.  
Indiana Association of Independent Schools  
ING/Voya Financial  
Klingenstein Center at Columbia University's Teacher College  
Lands' End  
Lawrence Group  
Learning to Give  
Magic Hour Communications  
Magnus Health  
Mazik Global  
MBS Service Company  
Nightlock Lockdown  
Northwest Comprehensive, Inc.  
one:ten communications  
OpenEd  
Oswald Companies  
Parker School Uniforms  
RenWeb School Management Software  
SAGE Dining Services, Inc.  
SAGE Program  
SchoolDoc.com  
SchoolPay  
Schoolyard, Inc.  
Senior Systems  
Smart Lunches  
Smart Tuition  
SSS by NAIS  
TADS  
The SoyNut Butter Company  
TIAA-CREF  
Valic  
VIA Hines Educational Homestay  
Worldstrides International Discovery

**2015 Exhibit Space will fill up quickly!**

**Contact ISACS at 312.750.1190 or [info@isacs.org](mailto:info@isacs.org) with any questions.**

**2015 Annual Conference at the St. Paul River Centre, St. Paul, Minnesota  
Thursday, November 5 – Friday, November 6.**