Balancing Tradition and Change in Educational Institutions in a Disruptive Era

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Some Questions/Puzzles for Educational Leaders/Trustees

• What mission/vision/purpose have we pursued thus far and will it continue to guide/anchor us in the coming years?
• What are the core/essential features of an institution’s value proposition?
• What are the key elements of an institution’s strategy for achieving its mission/delivering its value proposition?
• What is our institution’s business/financial model and is it sustainable in the coming years?
• How do we measure and assess our institution’s key outcomes and overall impact?
• How do we address these questions in an era of disruptive innovation/innovative disruption?
Dimensions of Disruptive Innovation/Innovative Disruption

• Competitive environment
• Financial challenges/business model
• Delivery models/technology
• Teaching and learning
• Learning outcomes/assessment/measures
• Lessons/insights from other sectors
Balancing Tradition and Change: On One Hand...On the Other Hand...

• Personalizing/individualizing learning.....curricular structures and courses
• Common assessments....competency-based courses and experiences
• School/college as a singular physical place...a brand or set of experiences
• Technology-intensive....technology-free/limited teaching and learning environments
Potential Strategies/Action Steps for Educational Leaders/Trustees

• Reframe/shape issues and questions – “inside baseball vs. whole new ballgame”
• Sharpen/deepen strategy/planning conversations – decisions/priorities
• Confirm/reaffirm core value proposition(s)
• Support/encourage new/innovative programs/initiatives/projects
• Pursue/develop partnerships/collaborations