

## Keynote Presenters



**SUSAN CAIN** is the co-founder of Quiet Revolution LLC and the author of the award-winning *New York Times* bestseller *QUIET: The Power of Introverts in A World That Can't Stop Talking*, which has been translated into 40 languages. Her book was named the #1 best book of the year by *Fast Company* magazine, which also named Cain one of its Most Creative People in Business. Cain's book was the subject of a *TIME* Magazine cover story, and her writing has appeared in the *The New York Times*, *The Atlantic*, *The Wall Street Journal*, and many other publications. Her record-smashing TED talk has been viewed almost 12 million times and was named by Bill Gates as one of his all-time favorite talks. Cain has spoken also at Microsoft, Google, the U.S. Treasury, the S.E.C., Harvard, Yale, West Point and the US Naval Academy. She received Harvard Law School's Celebration Award for Thought Leadership and was named one of the world's top 50 Leadership and Management Experts by Inc. Magazine. She is an honors graduate of Princeton and Harvard Law School. In 2014, Cain partnered with office design company Steelcase to create *Susan Cain Quiet Spaces*, with a range of architecture, furniture, materials and technology to empower introverts at work.



**MICHAEL FOSBERG** has been creating a national dialogue on race and identity since 2001 when he launched his one-man autobiographical play *Incognito*. The author-actor-activist has presented his play throughout the country, and his unique brand of diversity training has brought him before major corporations, government agencies and educational organizations including FBI, NASA, Wells Fargo Bank, The Boeing Co., Harvard University, Northwestern University, Choate Rosemary Hall, and many others. As a result of performing his own life story, the dialogue he facilitates with audiences and his interactive workshops and training programs, he has been featured in the media sharing his expertise on current race and identity issues. His memoir, *Incognito: An American Odyssey of Race and Self-Discovery*, was released in February 2011 amid glowing reviews. He is currently working on a screenplay version of his story, along with his latest book, *Nobody Wants to Talk About It...ten years in the trenches talking about race, stereotypes, & identity*. For more information, visit [www.incognitotheplay.com](http://www.incognitotheplay.com).

## Featured Speakers



**PATRICK F. BASSETT** served for 12 years as the president of the National Association of Independent Schools (NAIS). He is now a senior consultant to schools and organizations on issues such as leadership, governance and strategy. Bassett began his career in independent schools in 1970 as an English teacher, lacrosse coach, and dorm parent at Woodberry Forest School (VA), an all-boys boarding school. In 1980, he became headmaster of an all-girls school, Stuart Hall (VA), where he remained until 1989, when he was appointed head of school at Pomfret School (CT). From 1993-2001, Bassett was the president of ISACS. He has served on numerous boards including Williams College (MA), and he is also an adjunct faculty member of Teachers College, Columbia University.



**JENNIFER BRYAN**, PhD worked in a school before becoming a psychologist, and later taught at Smith College while providing consultation to schools and agencies. As founder of Team Finch Consultants, she works as an educational consultant, helping schools explore gender and sexuality. Her book, *From The Dress Up Corner to the Senior Prom: Navigating Gender*

and *Sexuality Diversity in PreK-12 Schools*, explores this topic. Her chapter *Tomboys, Sissies and "That's So Gay": Exploring Gender and Sexuality Diversity in Early Childhood and Elementary Education* appears in *Gender and Sexualities in Education: A Reader*. She holds a master's and doctorate from Teachers College, Columbia University and a BA from Princeton University. She is also the author of a children's book, *The Different Dragon*. For more information, visit [www.teamfinchconsultants.com](http://www.teamfinchconsultants.com).



**SYLVIA MARTINEZ** advocates for student-centered, project-based learning, gender equity in technology, computer programming, and life-long learning, particularly in STEM areas. Martinez has served as president of Generation YES, a nonprofit with a mission of empowering young people to improve schools and communities with modern technology.

Previously, she was in charge of product development at several software publishers, designing and creating video games and educational software. She also had a career in aerospace engineering as a senior scientist on the GPS navigational satellite system research and development. Martinez holds a master's in educational technology and a bachelor's in electrical engineering. She is the co-author of *Invent To Learn: Making, Tinkering, and Engineering in the Classroom*. For more information, visit [www.InventToLearn.com](http://www.InventToLearn.com).



**JAY MCTIGHE** brings significant experience as a teacher, administrator and educational consultant. He served as director of the Maryland Assessment Consortium and coordinated school improvement projects at The Maryland State Department of Education. He has published articles in leading journals and has co-authored 13 books, including *Assessing Learning in the Classroom*, *Scoring Rubrics in the Classroom*, the best-selling *Understanding By Design* series, including *Connecting Content and Kids: Integrating Differentiation and Understanding by Design* and the newly-released, *Schooling by Design*. His most recent ebook is *Core Learning: Assessing What Matters Most*. McTighe has conducted workshops around the world.



**BOB PEARLMAN** is a 21<sup>st</sup> century school consultant and senior education consultant to the Los Angeles Area Chamber of Commerce and Fielding Nair International, architects and change agents for education design. Pearlman was formerly director of strategic planning for the New Technology Foundation (now the New Tech Network), president of the Autodesk Foundation and a former high school teacher. He speaks and consults in the US and abroad on 21<sup>st</sup> century learning and is a proponent of project-based learning. For more information, visit [www.bobpearlman.org](http://www.bobpearlman.org).



**MICHAEL THOMPSON**, PhD is a consultant, author and psychologist, and serves as the supervising psychologist for the Belmont Hill School. His newest book is *Homesick and Happy: How Time Away From Parents Can Help a Child Grow*. He and co-author Dan Kindlon wrote the *New York Times* best-selling book, *Raising Cain: Protecting the Emotional Life of Boys*. With co-authors Catherine O'Neill

Grace and Larry Cohen, he wrote *Best Friends/Worst Enemies: Understanding the Social Worlds of Children* and *Mom, They're Teasing Me: Helping Your Child Solve Social Problems*. He has appeared on *The Today Show*, *The Oprah Winfrey Show*, *20/20*, *60 Minutes*, *The Early Show* and *Good Morning America*. He has been quoted in *The New York Times*, *The Washington Post*, *Newsweek*, *Time* and *US News and World Report*.



**DAVID WALSH**, PhD is a psychologist, author, international speaker and founder of the international Institute on Media and the Family. In 2011 he founded Mind Positive Parenting to translate cutting edge brain science to everyday practice for parents, teachers and other professionals. Walsh has written 10 books including the national best seller *Why Do They Act That Way? A*

*Survival Guide to the Adolescent Brain for You and Your Teen*. He has been a guest on radio and television programs, has testified before Congress, presented workshops throughout the world, and served as a consultant to the World Health Organization and several Ministries of Education.

## Highlighted Speakers

**GREG BAMFORD** (@gregbamford) is the head of school at Watershed School in Boulder, Colorado. Watershed is an innovative independent school that engages students through rigorous, real world challenges, an approach for which it has been recognized by *The New York Times*. Bamford is also a co-founder of Leadership+Design, a non-profit organization that works with educators to foster a new culture of school leadership. Through Leadership+Design, he has worked with independent schools across the country on emerging pedagogies, strategic challenges, and leadership development. Bamford holds an EdM in Educational Leadership from Columbia University.

**CARRIE GOLDMAN** is the author of *Bullied: What Every Parent, Teacher, and Kid Needs to Know About Ending the Cycle of Fear*. She is also the author of *Jazzy's Quest: Adopted and Amazing*, which is part of a series of early fictional chapter readers for kids. Goldman is the co-founder of the Antibullying Coalition and works to educate kids and adults about bullying and social conflict. She blogs for *ChicagoNow*, *PsychologyToday.com*, *The Huffington Post* and *Adoption.net*. and has been featured on NPR, MSNBC, CNN, the BBC, HLN, and many other media outlets. She presents for groups about bullying prevention, intervention, and reconciliation; digital citizenship in an age of cyberbullying; restorative justice; resolving normal social conflict; and the cultural effects of gender-based marketing. Goldman received a BS from Northwestern University and an MBA from the Kellogg School of Management.

**GAYE GRONLUND**, MA is an early childhood educational consultant who works to implement best practices in curriculum and authentic assessment for young children. She is the author of eight books and several articles that have been published in the NAEYC journal, *Young Children*. She served as the NAEYC project manager for resources related to the third edition of *Developmentally Appropriate Practice*. Gronlund focuses on implementing learning through play and exploration, incorporating early learning standards, and assessing children's progress through observation and portfolios. Her suggestions are realistic and practical, and help early educators focus on meeting the needs of individual children while maintaining passion for their work.

**SARA HALLERMANN** is EdLeader21's projects and editorial manager. She has collaborated with experts to design an EdLeader21 4Cs Performance Assessment System while also coordinating editorial content including webinars, blogs and newsletters. She supported the development of a nationally-vetted set of rubrics for the 4Cs (critical thinking, collaboration, communication and creativity), and has worked with the Buck Institute for Education (BIE) as a BIE senior national faculty member. She has presented nationally on project based learning (PBL) and is the author, along with John Larmer and John R. Mergendoller, of *PBL in the Elementary Grades*. She earned degrees in Elementary and Special Education from Creighton University and a master's in Educational Leadership from Dominican University.

**H. ADAM HARRIS** is the teen programs coordinator with Penumbra Theatre Company. As a professional actor, he was seen recently in *The Way of Water* (Frank Theatre); *Cat on a Hot Tin Roof*, *Much Ado About Nothing*, (Guthrie Theater); and Penumbra Theatre's production of *The Amen Corner* at the Guthrie Theater. Harris received his BFA from the University of Minnesota/Guthrie Theater Actor Training Program along with a minor in African American Studies. He recently toured prisons, homeless shelters, and community centers in a production of *The Seven with Ten Thousand Things Theater*. His primary role is connecting passionate young leaders with Penumbra's Summer Institute program and working with educators to bring theatre for social change into their classrooms.

**THOMAS HOERR**, PhD is a retired head of school and has written extensively on grit, leadership, faculty collegiality, and multiple intelligences. He taught in the Non-Profit Management Program at Washington University in St. Louis and is the author of four books including *School Leadership For The Future* (published by NAIS), *The Art of School Leadership*, and *Fostering Grit: How do I prepare my students for the real world?* (both published by ASCD). Hoerr writes a monthly column for *Educational Leadership*, "The Principal Connection," has authored more than 100 articles, and has presented at conferences around the world. He also teaches in the principal preparation program at the University of Missouri-St. Louis.

**JEAN KANEKO** has decades of experience in creating artistic and education applications using new technologies like computer graphics, special effects, HDTV programming, stereo IMAX films, theme park attractions and online content. Her obsession with creative uses of technologies led her to establish The Exploratory, which creates hands-on programs that are inquiry-based and access both sides of the brain. Kaneko was also the chief architect of the Tinkering and Making toolkit for the Pearson Foundation's Project Mash and has provided professional development to educators on the development of innovative thinking programs that incorporate STEAM, design thinking, and systems thinking to prepare students of all ages for a rapidly changing, unknown future.

**JOHN NOLTNER** has been telling stories with images and words and his work has appeared in publications including *National Geographic Traveler*, *Forbes Magazine*, and the *New York Daily News*. *A Peace of My Mind* is allowing him to use storytelling as a vehicle for bridging social, political, and cultural differences. Noltner has been asking people, "What does peace mean to you?" The project combines photographs and personal stories exploring the meaning of peace. Ela Gandhi, granddaughter of Mahatma Gandhi, wrote the forward to a book based on the art project and has played a prominent role in aiding Noltner's development of the exhibit. The project has been presented at the Nobel Peace Prize Forum, the Peace and Justice Studies Association and has received national awards. *A Peace of My Mind* represents Noltner's belief that art and storytelling have the power to transform our hearts as well as our communities. For more information, visit [www.apeaceofmymind.net](http://www.apeaceofmymind.net).

**ALLEN J. PROCTOR**, PhD is founder and principal of Proctor's Linking Mission to Money and president and CEO of the Center for Social Enterprise Development. He is a columnist on nonprofit management and the author of two books: *Linking Mission to Money* and *More Than Just Money: Practical and Provocative Steps to Nonprofit Success*. He has worked at institutions as diverse as Harvard University (CFO and vice president for finance), New York City (deputy budget director), New York State (Financial Control Board executive director), and Federal Reserve Bank of New York (division chief). He has taught at the Harvard Kennedy School and the Graduate School of Business at Columbia University. Proctor earned his AB from Harvard University and his PhD from the University of Wisconsin-Madison.

**ED ZACCARO** has taught students of all ages and abilities since graduating from Oberlin College in 1974. He holds a teaching certificate with K-12 endorsement in Gifted Education and a master's degree in Gifted Education. Zaccaro is a popular presenter at math and gifted education conferences around the country and has approached gifted education as a parent, teacher, and school board member. His students will testify to his ability to make math fun and challenging for them as well as his unique sense of humor that comes through in his classes and workshops. He is the author of several math books that are currently being used by teachers across the country.