

Tuesday, June 26 - Thursday, June 28, 2018

FEATURED SPEAKERS



GAIL BERGER, PhD is an Assistant Professor of Instruction at Northwestern University in the Kellogg School of Management, the McCormick School of Engineering, and the School of Communication. She

brings experience in the areas of talent development and assessment, conflict resolution, team dynamics, and executive coaching across a variety of industries including consumer services, education, engineering, financial services, hospitality, and the nonprofit sector. Berger received her PhD from the Kellogg School of Management and is the recipient of the Instructor of the Year Award at Northwestern's School of Education and Social Policy.



JIM CROFT, PhD has more than 40 years of experience as a nonprofit executive. Before joining Kellogg School of Management's Center for Nonprofit Management as an Academic Director, he served as Executive Vice President

and Chief Financial Officer for The Field Museum in Chicago from 1984-2015. Prior to joining the museum, he held positions in social service administration. He received a PhD from the University of Nebraska-Lincoln where his doctoral work focused on higher education leadership and nonprofit finance.



LIZ LIVINGSTON HOWARD holds an MBA degree from the Kellogg School of Management at Northwestern University. She is the Director of Kellogg's Nonprofit Management Executive Education programs and a

Clinical Professor of Management. She previously served as Assistant Dean for Development for the Kellogg School of Management. She has provided consulting services for nonprofits in the areas of fundraising, marketing, and board governance.



PRANAV KOTHARI is the founder and CEO of Revolution Impact, LLC, which helps social sector organizations improve their results through better business practices and organizational strategies. Kothari also serves as Adjunct

Lecturer of Social Enterprise at the Kellogg School of Management at Northwestern University, teaching MBA and executive education courses on the education sector, social sector performance measurement, and board governance. He holds an MBA from the Stephen M. Ross School of Business at the University of Michigan.



APARNA LABROO, PhD is a consumer psychologist who joined Kellogg as professor of marketing in 2013. Her expertise is in understanding how people's feelings impact their judgments and decision-making

including their consumer choices, persuasion, health-regulation, self-control, pro-social action, and creativity. Her research has been featured in the *New York Times*, *Time*, *Forbes*, *Financial Times*, and *Business Week*. Labroo holds an MBA from the Indian Institute of Management and a PhD from Cornell.



JOEL SHAPIRO, JD, PhD is clinical associate professor of data analytics at Kellogg. Shapiro teaches graduate courses in decision analytics and policy analysis with a focus on how to apply analytic solutions to solve real-life

problems. In addition, he is an expert in the creation and management of online learning programs and the impact of new methods of teaching and learning on traditional models of higher education. Prior to joining Kellogg, Shapiro served as Associate Dean of Academics of Northwestern University School of Professional Studies. He holds a PhD in policy analysis from the Pardee RAND Graduate School and a JD from Northwestern University School of Law.